

RCI Internship Program

SUMMARY

RCI was created to change the landscape of youth sports, one community at a time. Our team comes from a wide variety of backgrounds and is unified by the belief that baseball and softball positively impact lives far beyond the field. RCI is different than large, impersonal sports facilities management companies that operate under the 'seat em and feed em' mentality. Our holistic approach to management allows RCI to collaborate with and integrate into the community.

The purpose of the RCI Internship program is to create a collaborative environment between students and RCI staff to provide professional development opportunities for aspiring industry professionals and to assist with the function and success of the organization. This program will provide hands-on experiences for students to gain professional industry-related experiences that will develop skillsets in leadership, organization, management, operations, marketing, etc. Students will be able to apply the skillsets and knowledge gained to their career goals and aspirations.

We are seeking eager and passionate individuals to join our start-up team. Sports are fun and life should be fun, our company culture endeavors to promote these values whilst exceeding expectations with our hard-working nature. The opportunities exist to grow with the company as we expand both locally and across the country. These positions present a chance to build a product from the ground up and own the success.

POSITIONS AVAILABLE

- Marketing and Events (Full-Time)

This Role is designed to serve as professional development opportunities for students with the option to also receive credit hours towards their degree if needed. RCI is excited to help shape the future of students' success and is looking to create opportunities for students to be exposed to the youth and amateur sports and events industry. All interns will be required to take responsibility and leadership for a project that will enhance the organization. This project will be decided at the beginning of the program with the full-time staff program lead. Projects are only limited by the creativity and functionality of the idea. The intent of this project is to leave a legacy on the company either for the intern to continue into a part-time or full-time role or for the next wave of employees to pick up where you left off.

Marketing and Events Intern

SUMMARY:

Supports management of tournaments, leagues, and special events through marketing and operational responsibilities. The intern will lead social media content creation using applications and sports journalism to develop lasting memories. They will assist with daily operations, equipment management, and maintenance of the facility. The intern will provide leadership during the event and liaison with sponsors, staff, and clients to provide a superior experience.

ROUTINE RESPONSIBILITIES:

- Executing the social media and PlaySight marketing strategies in place for the intern's duration
- Creating and collecting digital content for social media, tournaments, and various events to be utilized with various platforms.
- Play-Sight Day-to-day operations and management of content.
- Enhance sports journalism content through written and video content creation.
- Managing and securing sponsorship contract agreements through tracking of deliverables and data collection.
- Oversee the day-to-day field operations and maintenance concerning partnership assets, field equipment, and facilities through weekly and monthly walk-throughs.
- Assisting the General Manager, Operations Coordinator, and Events Coordinators with event and staff operational and administrative tasks as they related to field reservations and events.
- Other duties as assigned.

PROJECT OPTIONS:

- Social media and PlaySight execution strategy and calendar enhancement
 - Established direction and vision
 - PlaySight sponsorship involvement, call to action, social media, staff and intern schedule, content collection process, revenue generation, journalism
 - Calendar & strategy for content collection in the field for tournaments and Little League
- Website evaluation and enhancement
 - Evaluation of websites on accessibility, navigation, and information
- Lead Grassroot marketing initiatives
 - RCI Sports Leagues, Special Event Packages, etc.
- Digital Metrics
 - Monthly report system to track the effects of marketing endeavors for digital and campaigns

- Collaborate on Tournament and Event Management Procedures
 - Task list and the timeline for hosting our own events
 - Creating a full event proposal, plan, and timeline (task list) for a designated special Event
- Develop and refine a maintenance check process.
 - Evaluate and refine daily, weekly, and monthly walk-through procedures.
- Quotes and research for park improvements.
 - Oversee capital park improvement
 - Business case for expansion

JOB HOURS:

The full-time RCI Internship program is offered in the spring, summer, and fall seasons of each year. This role will be predominantly M-F with some weekend participation.

SALARY AND BENEFITS:

This position provides a monthly stipend with additional opportunities to earn revenue as available with tournament and event staff needs.

APPLICATIONS:

To apply, please submit a resume and cover letter to the Internal Events Coordinator, Danielle Laurel, via email (danielle@rcisportsmanagement.com) with the subject line "RCI Internship Program".